



**Ec. Dev. Standing Committee**

April 22, 2021

Mayor and Members of Council  
City of Elliot Lake  
45 Hillside Drive North  
Elliot Lake, ON P5A 1X5

**Attention: N. Bray, City Clerk**

Your Worship and Members of Council:

**RE: BILLBOARD ADVERTISING 2021**

At the meeting of the Economic Development Standing Committee held Monday November 18, 2019, the following resolution was passed with respect to the above noted matter.

**Resolution No. 11/21**

**THAT** the report of the Special Projects Manager dated March 25, 2021 be received;

**AND THAT** Council direct staff to proceed with billboard updating and renewals

**AND THAT** the negotiation method in the municipal procurement policy be used to contract billboard sign design, construction and installation to Laird Signs for the 3 year term with an upset cost of \$14,000 in 2021.

Yours very truly,

A handwritten signature in black ink, appearing to read 'Ashten Vlahovich', with a long horizontal stroke extending to the right.

Ashten Vlahovich  
Secretary, Economic Development Standing Committee

/av