

GV golden voices

*Reconnecting &
Rebuilding Project*



Celia Sankar
Executive Director



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Golden Voices Reconnecting & Rebuilding Project

- Who qualifies for the project?
- How this project will help your business?





What are the criteria?

- Must be a for-profit business
- Must be provincially or federally registered
- Must primarily sell to consumers
- The business has an employee (besides the owner) who's been there for at least 3 months

OR

- The business must have made at least \$30,000 in revenue in the last tax year.
- The business must be registered to collect HST.



- Additional Criteria:
 - The business must commit to maintaining your digital adoption strategy for at least 6 month.
 - The business must *agree* to participate in follow-up surveys, share data about the experience, and have the business name published as a grant recipient.
- Businesses that are excluded from the program:
 - Corporate Chains, Franchises, Registered Charities
 - Representatives of Multi-Level Marketing Companies
 - Brokerage Firms, such as real estate agents or investment advisors
 - Online Reselling or Drop-Shipping businesses.
 - Wholesale or Distribution business.



What is the Reconnecting & Rebuilding Project?

- Helping business owners grow their business with online tools and digital marketing
- Working with local seniors to get them online and connect them with local retailers
- Online services like appointment booking and e-commerce
- Can build brand new website (or upgrade current one)
- Run digital marketing strategies up till June 2025

“Sounds good, but what’s the cost?”





What's the cost?

- We've designed this program so that businesses can get these services for *free!*
- We'll help the business get \$2,400 from the government to cover the costs for them to participate up to June 2025.
- We'll help business owners out every step of the way to make the process as easy and stress-free as possible.
- Normally, the business would pay upfront for the work to be done and be reimbursed when the rebate is approved.
- ELNOS and East Algoma CFDC can loan the money upfront so we can get started right away.
- When the rebate is approved, funds **MUST** go back to ELNOS/East Algoma CFDC to pay off the loan.
- Taxes are not covered by grant, but tax credit can be claimed when HST return is filed.



Exciting Extra Benefit:

- Every business that signs up will benefit the community.
- Every business that signs up will have \$100 donated to the arena rebuilding fund in association with your name.

Overview:

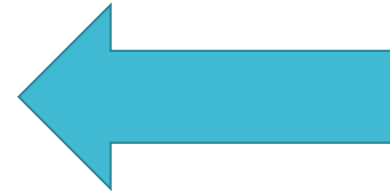
- You get access to bring your business online.
- You bring in new clients and sales.
- You support the community and help rebuild the arena.
- **You get all costs for web development and marketing covered.**



- NEXT STEPS (if your business qualifies)



Scan QR Code to book appointment



Or visit

localbiz.goldenvoices.com

and click the "Get Started" button to book appointment



NEXT STEPS (if your business does *not* qualify)

Scan QR Code for
questionnaire



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