

MEMO

To: Recreation and Culture Standing Committee

From: Kari Kluke, Director of Recreation and Culture

Date: November 29th, 2023

Subject: Downtown Arts Centre Naming Contest

With the Downtown Arts Centre renovation nearing completion, staff have been receiving feedback from the community about renaming the building. After a successful call for submissions of renaming the City of Elliot Lake's snow plows, staff will be hosting a naming contest for the Downtown Arts Centre. Once the snow plow naming contest is wrapped up, a call for entry will be made to the community for name submissions of the Arts Centre. Staff will narrow down the submissions and the top three names will be presented back to the community to vote on. The name with the most votes will be presented to Council for approval.

Respectfully submitted,

KL M

Kari Kluke, Director of Recreation and Culture