

REPORT OF THE SPECIAL PROJECTS MANAGER FOR THE CONSIDERATION OF COUNCIL

OBJECTIVE

To provide Council with information re. the Centennial Arena facility use agreement with the Elliot Lake Red Wings.

RECOMMENDATION

THAT the report of the Special Projects manager dated August 18, 2021 be received;

AND THAT Council authorize the entering into of the Centennial Arena facility use agreement with the Elliot Lake Red Wings as presented.



Steve Antunes
Special Projects Manager



Daniel Gagnon
Chief Administrative Officer

BACKGROUND

Elliot Lake's Junior "A" hockey team has been renamed the Elliot Lake Red Wings beginning with the 2021/2022 season. The team, branded the Wildcats, had an agreement in place that expired in 2019. Due to COVID-19, the 2020 season did not see hockey played in Elliot Lake, hence the delay in an agreement until the 2021/2022 season.

ANALYSIS

This agreement is largely a carryover from the previous facility agreement with some notable changes highlighted below to capture current realities. The agreement is on the Council agenda as a bylaw. The Red Wings have agreed to all the terms and signed the agreement.

- Ice time will be charged at \$55.75/hr for non prime time and \$87.61/hr for prime time, plus HST.
- The user will carry \$5M in property damage and participant injury insurance.
- Should the user wish to serve alcohol at games, they will need to acquire a Special Occasion Permit and provide proof of insurance coverage naming the City as an additional insured.
- The team will provide 1 bonded security guard for games.
- The team will have access to the rink boards for advertising. Limitations will be placed on the types of businesses that may advertise on the boards.
- User will have use of the office above the Zamboni room.
- The room outside of the mechanical room will be included in the agreement.
- The team shall maintain cleaning protocols as outlined by Algoma Public Health and have a COVID safety plan in place. They shall also adhere to any future health guidance in the event of any future health or pandemic issues.
- The City will purchase a platinum sponsorship valued at \$10,000. The value of this sponsorship package shall be offset by the provision of ice-time. Package to include on ice logo, and logos on Red Wings Billboards located on Hwy 17 and 108, rink board, banner and program advertising
- The Red Wings will have one (1) special game day menu item that will be sold through the canteen by City staff.
- The team agrees to repay the existing loan in the amount of \$50,000.
 - Repayment terms include one payment on/before September 1, 2021 in the amount of \$25,000 with a second payment on/before June 30, 2022 of \$25,000.
- In the event that the City constructs and opens a new recreation/arena facility during the term of this agreement, both parties agree to revisit all conditions of this agreement including but not limited to rental costs.



FINANCIAL IMPACT

The impact of the agreement is limited to the \$10,000 sponsorship plus staff time to administer arena programming.

LINKS TO STRATEGIC PLAN

The recommendation aligns with the strategic goal of development of strong partnerships.

SUMMARY

Staff is recommending that Council approve the facility use agreement.

