



# MEMO

**To: Recreation and Culture Standing Committee**

**From: Leigh-Anne Doyle, Special Events Coordinator**

**Date: August 24, 2023**

**Subject: 2024 Event Schedule**

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The Recreation and Culture Department has begun the planning for 2024 City events. Staff has spent time reviewing the previous year's City run events along with various community events that are traditionally held annually in order to plan out the 2024 event calendar. Staff has taken into consideration the various lessons learned and feedback provided by community members when selecting the proposed dates for events.

One of the biggest challenges staff faced when organizing events is the reduced amount of available staff and volunteers. The availability of qualified staff and volunteers is impacted by competing events, stacked events, and other holiday plans. Last year, the annual Ice Fishing Derby and Winterfest were hosted on the same weekend which greatly impacted the number of available staff and volunteers able to help at each event.

Staff are interested in working with local organizations and clubs to help ensure fun and exciting events for the community. Please find the recommended calendar of events for 2024:

Winterfest – February 9<sup>th</sup> – 11<sup>th</sup> weekend

Annual Ice Fishing Derby – February 24<sup>th</sup>

Summer in the Park Concert Series – 1 show/month June – September

Annual Street Dance – Friday June 28<sup>th</sup>

Heritage Days Weekend – June 29<sup>th</sup> – July 1<sup>st</sup>

Bike Rodeo – July - exact date to be decided

Santa Claus Parade – November 29<sup>th</sup>

Staff are working on individual reports with event budgets to bring forward to Council for direction.

Respectfully submitted,

Leigh-Anne Doyle, Special Events Coordinator