



# MEMO

**To: The Economic Development Standing Committee**

**From: The Manager of Economic Development**

**Date: May 31, 2023**

**Subject: Economic Development Town Hall April 2023**

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The first Town Hall format of community input for Economic Development Department took place on the evening of April 6<sup>th</sup> and attendance was respectable. Staff ran through current initiatives in the department and there was a great interaction between staff and residents. Staff did receive feedback on a few items to share with Council:

- Winterfest should include events at the ski hill and have more family events
- Derby and Winterfest should be on separate weekends
- Add Instagram to social media options
- Need to find ways to keep more students in Elliot Lake
- Possibility of adding a career college
- Increase tourism opportunities with our neighbours
- Driftscape should be free for Not For Profits
- Does tourism have a negative impact on a community?
- Need for more trades
- Increase airport use

The next Town Hall is tentatively scheduled for July 13 at 7pm at Collins Hall.

Respectfully submitted,

Steve Antunes