



MEMO

To: Economic Development Standing Committee

From: The Manager of Economic Development

Date: May 29, 2023

Subject: Elliot Lake Business Retention and Expansion Survey Summary

Earlier this year, Staff concluded, with the valuable help of a core group of Volunteers its Business Retention and Expansion Survey. The survey summary report is attached.

There were 69 respondents to the survey which represents approximately 23% of Elliot Lake businesses. The Action Team, consisting of The Ec Dev department, Shawn Heard from the East Algoma CFDC, William Elliott and Rebecca Ewald from ELNOS, Suzanne Faubert Astles from the NOHFC and Autumn Maguire from Employment Options met regularly to address red/green flag issues. Two Issues were addressed through these meets with a 3rd being addressed this summer. Staff did receive valuable feedback on the survey from the respondents, the most common one being the length. Future versions will have fewer questions and take less time to complete.

This summary and the full version of the survey responses will be posted on the City's website. The summary shortly after it is presented to committee and the full survey once it has been processed for public presentation.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Steve Antunes".

Steve Antunes