



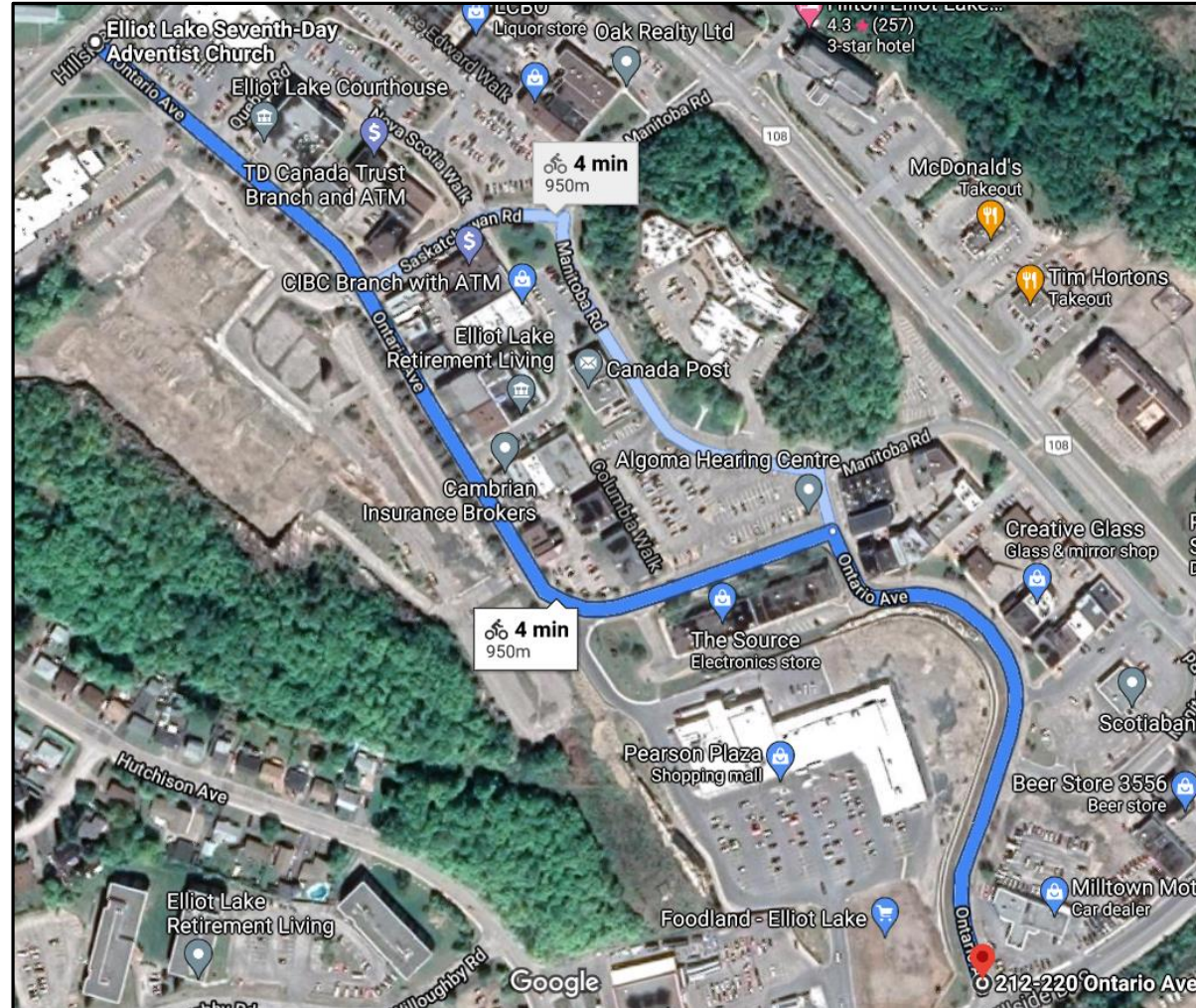
Mackay Meters 2023 Parking Solutions Overview for:





Mackay Meters 2023

Case Study – Ontario Avenue





Mackay Meters 2023

Case Study – Ontario Avenue





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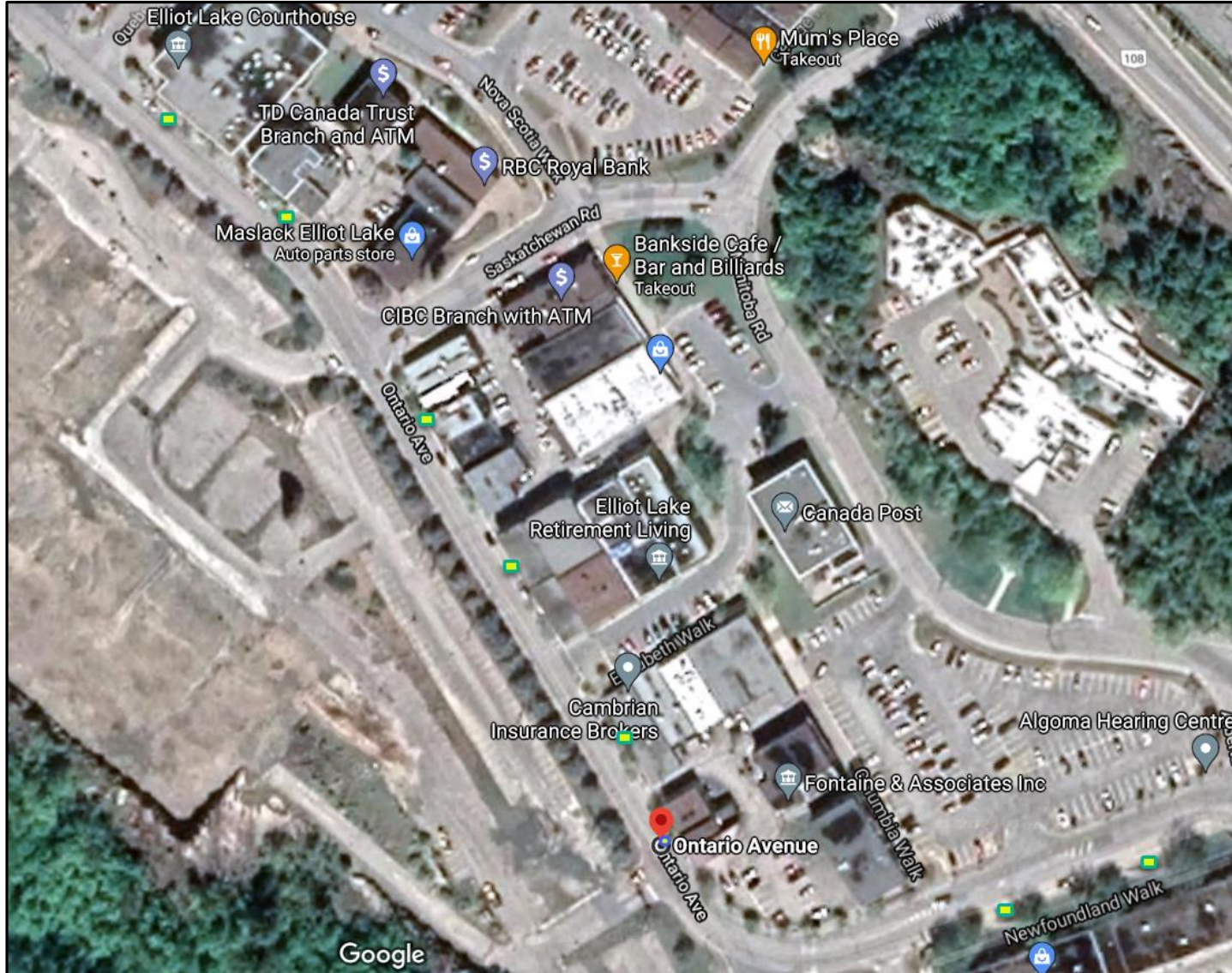




Mackay Meters 2023

Case Study – Ontario Avenue

Deploying – Tangos on Street



**Ontario Ave, Elliott Lake, On
33 spaces**

Mackay Tango's - 7



MacKay Meters 2023

Case Study – Ontario Avenue

Deploying – Tangos on Street



COST DATA

ITEM	QTY	PART #	DESCRIPTION	RETAIL	Retail
1	7		MacKay Tango- Pay By Plate Configuration...	\$6,834.00	\$47,838.00
			Solar Power Charging the TANGO		\$0.00
			Card Reader with Bezel Assembly		\$0.00
2	7	15PD5000425	EMV /Contactless Reader	\$1,000.00	\$7,000.00
			27 Ah Battery		\$0.00
			Color: Black Cabinet - Front Color Grey		\$0.00
			One (1) roll ticket stock		\$0.00
			High Security locks for upper and lower doors		\$0.00
			Color LCD Display		\$0.00
			Receipt Printer		\$0.00
			2 Keys per each door/cannister lock combination		\$0.00
			1 Year Parts and Labor Warranty		\$0.00
3	7	99-GHN0001	Gateway Hosting and Notification contract - Billed Annually	\$660.00	\$4,620.00
			Includes : Real Time Credit Card Processing		\$0.00
			Third party hosted software reconcillation using Credit Call - WEB MIS		\$0.00
			Telemetry Data Plan included		\$0.00
4	4	70TK0000055	Box (5) Paper Roll	\$ 300.00	\$1,200.00
5	28		Mechanical Anchors		
6	1	99-PROCESS	Credit Card Processing - Set up (Initial Merchant Account - 1 time fee)	\$ 295.00	\$295.00
7	7	INSTALL	Installaiton on Pre Preapred Sites	\$ 425.00	\$2,975.00
8	7	99-SHIPPING	Shipping	\$ 160.00	\$1,120.00
					\$0.00
					\$65,048.00

Tango's

Managed Spaces/Machine

4.71

1st Year - Cost Per Space - \$

1,971.15

On- going Annual fees

\$4,620.00

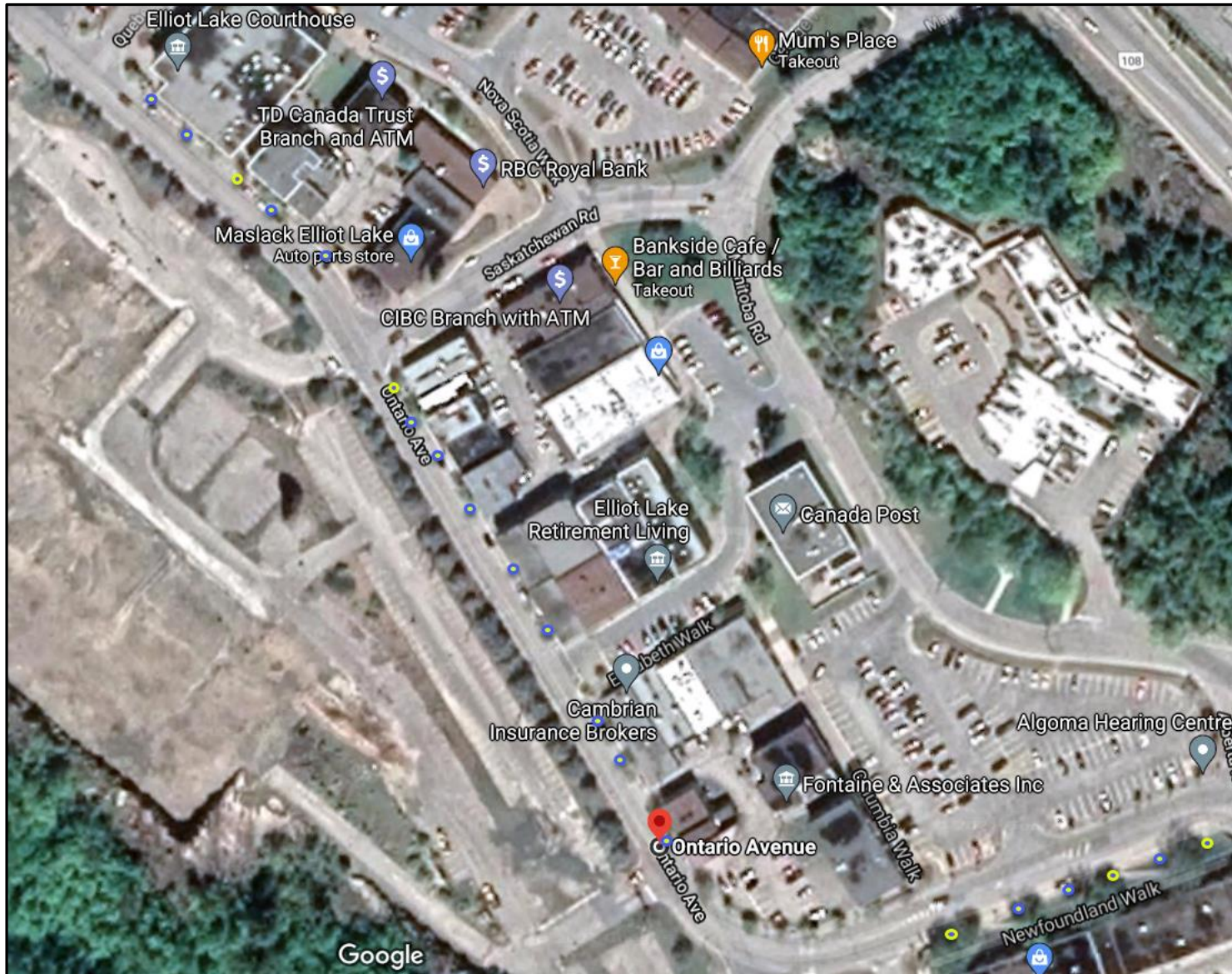
5 yr. cost of Ownership \$

83,528.00



Mackay Meters 2023

Case Study – Ontario Avenue
Deploying – mkBeacons on Street



**Ontario Ave, Elliott Lake, On
33 spaces**

-  **mkBeacon - One Bay - 5**
-  **mkBeacon - Two Bay - 14**



Mackay Meters 2023

Case Study – Ontario Avenue
Deploying – mkBeacons on Street



COST DATA

ITEM	QTY	PART #	DESCRIPTION	UNIT PRICE	TOTAL
1	5	37MM0520101	MacKay mkBeacon Single Space coin / card	\$ 540.00	\$2,700.00
2	14	37MM0520102	MacKay mkBeacon Two Space coin / card	\$ 790.00	\$11,060.00
3	19	62HS0024050	MKH 4000 Lower Vault Housing Assembly c/w door assembly	\$ 145.67	\$2,767.73
4	1	37MM0520101	MacKay mkBeacon Single Space coin / card	\$ 696.00	\$696.00
5	2	37MM0520102	MacKay mkBeacon Two Space coin / card	\$ 790.00	\$1,580.00
6	22	30PD6051600	Contactless Reader Assembly	\$ 110.00	\$2,420.00
7	1	99-GATEWAY	Gateway to Merchant Set Up/ Activation	\$ 295.00	\$295.00
8	6	40SW0000640	GATEWAY/ HOSTING/NOTIFICATION SENTINEL SERVICES - \$8.00 Single mkBeacon/Month	\$ 96.00	\$576.00
9	16	40SW0000642	GATEWAY/ HOSTING/NOTIFICATION SENTINEL SERVICES - \$14.00 Double mkBeacon/Month	\$ 168.00	\$2,688.00
10	19	75CC0000940	Decorative Pole Assembly	\$ 131.40	\$2,496.60
11	19	75CC0000900	Mounted to Concrete Sidewalk- 35 1/2" poles c/w flanges	\$ 107.97	\$2,051.43
12	19	99-INSTALL	Installation & Commissioning	\$ 175.00	\$3,325.00
13	19	99-Shipping	Shipping	\$ 65.00	\$1,235.00
					\$0.00
					\$0.00
				Total	\$33,890.76

mkBeacons

Manages Spaces Per Meter	~1.7
1st Year - Cost Per Space -	\$ 1,026.99
On- going Annual fees	\$ 3,264.00
5 yr. cost of Ownership	\$ 46,946.76



Mackay Meters 2023

Case Study – Ontario Avenue
Multi vs. mkBeacon



Tango's

<i>Managed Spaces/Machine</i>	4.71
<i>1st Year - Cost Per Space -</i>	\$ 1,971.15
<i>On- going Annual fees</i>	\$ 4,620.00
<i>5 yr. cost of Ownership</i>	\$ 83,528.00

vs.



mkBeacons

<i>Manages Spaces Per Meter</i>	~1.7
<i>1st Year - Cost Per Space -</i>	\$ 1,026.99
<i>On- going Annual fees</i>	\$ 3,264.00
<i>5 yr. cost of Ownership</i>	\$ 46,946.76



Mackay Meters 2023

Case Study – Ontario Avenue
Revenue Generation

	Parking Meter System - Gross Revenue Generation Calculator					
# Spaces	Rate per Hour	Hours Per Day	Days per week	Weeks per year	% Occupancy	Total
33	\$1.00	8	5	52	65%	\$ 44,616.00
.						
	Ticket Revenues					
	# Spaces	Cost per parking infraction	# of tickets/Space/week	Weeks/Year	Total	
	33	\$ 10.00	0.3	52	\$ 5,148.00	
		Total Estimated Parking Revenues		\$ 49,764.00		



Thank You – Q&A

Contact:

J.W. (Jim) Taylor
Business Development Manager
P.O. Box 338
1342 Abercrombie Road
New Glasgow, NS
Canada,
B2H 5E3

Tel: (902) 752-5124 x247
Cell: 1-902-396-8533
Toll Free: 1-888-462-2529 x247
Fax: (902) 752-4889
j.taylor@mackaymeters.com
www.mackaymeters.com