



**ECONOMIC DEVELOPMENT STANDING COMMITTEE
MEETING MINUTES**

Monday, April 19, 2021, 4:00 pm
Virtual Meeting

Present: T. Turner, Chair, E. Pearce, Councillor, D. Marchisella, Ex-Officio

Resources: A. Vlahovich, Recording Secretary, D. Gagnon, CAO

Others Present: C. Patrie, Councillor, S. Antunes, Special Projects Manager, A. Roy, Community Development Officer

1. ROLL CALL

The meeting was called to order by the Chair at 4:03

2. DECLARATION OF CONFLICT OF INTEREST

3. MINUTES OF THE PREVIOUS MEETINGS

3.1 March 15, 2021

Res#: 8/21

Moved By: D. Marchisella

Seconded By: E. Pearce

That the March 15, 2021 minutes be accepted as presented

Carried

4. PUBLIC PRESENTATIONS

5. INTRODUCTION AND CONSIDERATION OF CORPORATE REPORTS

5.1 Memo from the Community Development Officer

re: Shop local campaign

Res#: 9/21

Moved By: E. Pearce
 Seconded By: D. Marchisella

That the memo from the Community Development Officer re: Shop Local Campaign be received.

Carried

5.2 Report of the Manager of Economic Development

re: Monthly departmental update

Res#: 10/21

Moved By: E. Pearce
 Seconded By: D. Marchisella

That the Report of the Manager of Economic Development re: Monthly department updates be received.

Carried

5.3 Report of the Special Projects Manager

re: Billboard advertising 2021

Res#: 11/21

Moved By: D. Marchisella
 Seconded By: E. Pearce

That the report of the Special Projects Manager dated March 25, 2021 be received;

And that Council direct staff to proceed with billboard updating and renewals

And that the negotiation method in the municipal procurement policy be used to contract billboard sign design, construction and installation to Lairds Signs for the 3-year term with an upset cost of \$14,000 in 2021.

Carried

5.4 Memo from the Manger of Economic Development

re: Industrial park development information

Res#: 12/21

Moved By: E. Pearce

Seconded By: D. Marchisella

That staff be directed to prepare a staff report for the next council meeting with recommendations for industrial land development.

Carried

6. PRESENTATION OF COMMITTEE REPORTS

7. UNFINISHED BUSINESS

8. NEW BUSINESS

9. CORRESPONDENCE

10. PUBLIC QUESTION PERIOD

11. ADDENDUM

12. CLOSED SESSION

13. SCHEDULING OF NEXT MEETING

May 17, 2021

14. ADJOURNMENT

Res#: 13/21

Moved By: D. Marchisella

Seconded By: E. Pearce

That the meeting adjourn at 4:53 p.m.

Carried