

REPORT OF THE ARTS & CULTURE ADVISORY COMMITTEE

SEPTEMBER 2022

The Arts & Culture Advisory Committee is developing a 5-year plan for public art in and around Elliot Lake. We have investigated themes, possible sites and costs for various projects in the first year (2023) and researched many possibilities for future years.

OVERALL THEME

In our search for a unifying theme that allows for different media and approaches, we drew upon our plentiful natural resources for inspiration: rocks, trees, water, wildlife and the people in our community that make up our beautiful landscape. “Woodlands” is defined as “land covered by trees”. The theme of **Woodlands** pre-dates our uranium heritage and is open to multiple interpretations—natural resources, wildlife, history, the four seasons, as well as many recreational activities available.

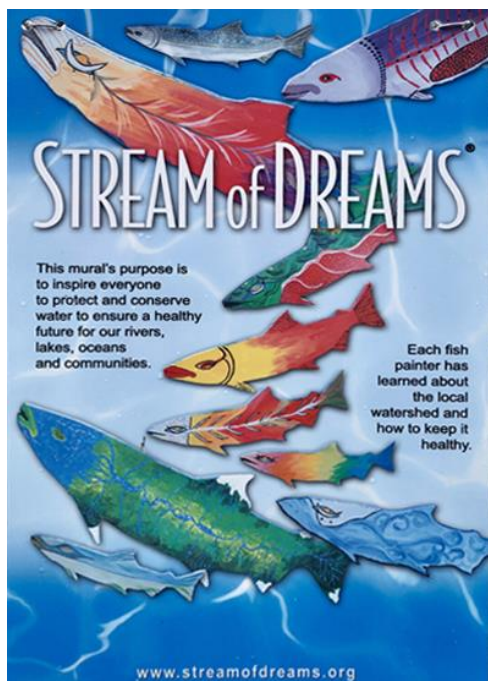
Local assets, such as our beaches, the Lookout Tower, trails, parks, canoe routes and boat launches are at our doorstep. The unique geology found all around us tells how this land was shaped for the last 3 billion years.



PROPOSED PROJECTS FOR 2023

1. Stream of Dreams (Fish on Fences) is an award-winning environmental education and community art program that originated in B.C. Through this project, communities discover their local watershed so that youth and the community become stewards for fish and all creatures. In the process, every child is given a blank wooden fish to paint or embellish. This project would work very well in Elliot Lake and the stone face on the Foodland Parking Lot would be an excellent place to install the fish from all the schools, creating a large river of fish against the rock face. If this type of installation is not possible, then we would consider using fences or locations at each of the schools.

<https://www.streamofdreams.org/>



Budget

Kits are available from the Stream of Dreams Mural Society in B.C. at a cost of \$15 each (+GST). This includes a fish for a child, paint, online education and fish painting sessions.

The number of children in Elliot Lake schools are:

Elementary schools – 832

Grade 7 & 8 only – 197

High School only – 420

Total cost for elementary students alone would be approximately \$12,500.



Schools in Elliot Lake are being approached to participate, using funds from their school budgets. Several community groups are also being asked to contribute funds as some schools have very limited budgets and are already committed to large projects for their students in the coming school year. A grant proposal to Ontario Arts Council will also be part of the planning process.

Half of the shipping costs are not included for the project. The City could contribute up to \$2000.00 for this.

2. HEAD IN THE HOLE

- Ten Head in the Hole Panels would be designed and painted by local artists. City staff would need to prepare framework on the back to make them sturdy enough for visitors to put their heads in the holes in order to be photographed.

- **Locations:** Both Beaches, Ranger Cabin/Lookout, Horne Lake Trail, CIBC Park, Kiwanis Park/Splash Pad, Westview Park, City Hall, Atomic Symbol Park, Cenotaph

- **Call for Entry** would begin in January 2023.

Published in social media, on City website, in local media during Jan. & Feb.

Open to people of all ages to create a design. Deadline to enter: March 15th.

Designs chosen by an independent panel March 30.

Artists finish painting panels by May 15.

Panels installed around Elliot Lake in June 2023, ready for summer.

BUDGET

10 sheets ¾"plywood @ \$82.00	\$ 820.00
20 pieces 2 X 4 lumber for support @ \$10.00	200.00
Honorariums for 10 artists @\$200.00	2000.00
2 - 3.78 L exterior Varnish to weatherproof 10 panels	<u>250.00</u>
TOTAL	\$ 3270.00



3. I LOVE ELLIOT LAKE SCULPTURE



A large interactive sign made of metal, installed in an appropriate spot at Spruce Beach, would encourage visitors to photograph one of the favourite spots in Elliot Lake and then post on social media.

Depending on how it is attached to the ground, the costs could vary; e.g., each letter be stuck in the ground individually, or the whole sign attached as one unit and then anchored together.

BUDGET

Prices are based on estimates from KES Equipment in Elliot Lake

Metal cutouts of hands and letters, painted	\$1950 + GST
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Stakes/welded stands	<u>\$2600 + GST</u>
	\$4550 + 591.50

TOTAL	\$5141.50
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4. INSTALLATION OF DAVE HIND SCULPTURE

The Committee recommends that the Miner Sculpture (by Dave Hind) be installed near the Atomic Symbol in the grassy area, close to parking. This would be visible from Hwy 108 and encourage visitors to stop.

A storyboard about early mining days would give some background history to visitors and community members alike.



BENEFITS OF PUBLIC ART IN ELLIOT LAKE

1. Enhances the beauty of our community.
2. Offers alternative activities for people to experience while enjoying our community.
3. Additional positive things to talk about in press releases and other promotions of Elliot Lake as a tourism destination.
4. Elliot Lake is seen to be a community that supports the arts.
5. Photo opportunities for social media, expanding the reach of positive images about EL in the area and beyond(user generated content for brand awareness).
6. The artwork lends itself to the creation of hashtags for social media communication.

FUNDING REQUESTED FOR THESE PROJECTS IN 2023

1. STREAM of DREAMS	\$2000.00
2. HEAD in the HOLE	3270.00
3. I LOVE ELLIOT LAKE	<u>5200.00</u>
TOTAL	\$10,470.00