

Report of the Manager of Economic Development

**September
2022**

CITY OF ELLIOT LAKE

Report of Manager of Ec Dev Sept 2022.docx

August 2022

Staff

Mr. Heard – Main source for content creation for multiple departments, monitors and facilitates all social media content and is serving as the facilitator of the City's upcoming BR&E Program

Mrs. Doyle – Serving as event support for the Recreation department, Departmental duties as required and is preparing the upcoming Strategic Tourism Plan.

Projects

Fox Drive Project

- Staff are still working with Public Works to get an updated cost and timeline to service the area from hydro.

D4 & Phase One Environmental Esten/Pearson Area

- Staff continue to work with service providers to complete the next phase of the study.

Business Retention and Expansion Project

- Survey being prepared
- Great volunteer response
- Expect to launch the project in early to mid-October

Tourism Initiatives

- Staff are in late stages of preparing a tourism strategy.
- Staff have met with Destination Northern Ontario and the Algoma Kinnawabe Travel association and are working on initiatives to increase tourism to the City.
- The department will be working very closely with the Snowbirds and Mt Dufour to maximize exposure of these tourism draws going into winter 2022.
- Preparing new tourism collateral for Spring 2023.

Updating Economic Development Department's Resources

- Staff is continuing to update/create the following:
 - Available residential and commercial properties listing (private and city owned)
 - Economic development web page
 - Available land information package (tax rates, utilities contacts, ect)
 - Community profile and marketing collateral.
 - New Map and Discover Elliot Lake piece.

Business Outreach

- Staff are consistently working to strengthen the Municipality's relationship with business owners. The BR&E Program will only further strengthen the Municipality's relationship with our business sector.

Land Sales/Investment Inquiries

- Staff are looking to increase the availability of commercial land.
- Staff are expecting to bring 2 new agreements of purchase and sale to Council in October.

Collaboration

- Communicating regularly ELNOS, CFDC and the NOHFC.