

## Fundraising

It has become apparent that we will most likely need to create a fundraising plan if we are ever going to move ahead with the Arts Hub.

We know that we already have approx. \$3.5 M from the insurance settlement.

Dan Gagnon has mentioned that there is the possibility of securing federal matching grants, as well as provincial grants including the NOHFC Community Enhancement Program.

One question I would like clarified is if we were to raise funds so that the amount we contribute were say 5 or 6 Million, would the matching grants be applied to that number?

Edo has mentioned before that a letter writing campaign could be initiated to corporations and philanthropic organizations to solicit support. He can expand on this idea.

Thanks to Sandy's help, the city recently announced that private donations could be made through the city entitling the donor to a tax receipt. We could create a plan to promote this to the citizens of Elliot Lake.

In the past, many Arts organizations have hosted events and donated some of the proceeds to various causes like the hospital. I am sure there would be support for similar events for the Arts Hub.

And finally there is the city itself. In our opinion, the development of the Arts Centre will serve as an attractant enticing individuals and businesses to move to the city. Financial support from the city will show that council is looking to the future development by maintaining services that already exist .

Murray