



STAFF REPORT

REPORT OF THE CHIEF ADMINISTRATIVE OFFICER FOR THE CONSIDERATION OF COUNCIL

OBJECTIVE

To provide Council with a recommendation to enter into a contract with Glovebox Entertainment for the provision of two recording artists for the July 2nd outdoor concert at the Centennial Arena site.

RECOMMENDATION

THAT the report of the Chief Administrative Officer dated May 4, 2022 be received;

AND THAT Council pass the required bylaw to enter into an agreement with Glovebox Entertainment to secure the performances of two recording artists for the July 2nd outdoor concert.

BACKGROUND

In open and closed sessions of Council in late March and mid April Council agreed to host an outdoor concert at the Centennial Arena site on July 2nd 2022 featuring well known recording artists with fees in the \$50-\$65k range and ticket prices at \$35/\$45.

Staff has been researching opportunities as directed and the contract on the agenda for May 9th with Glovebox Entertainment will secure two well known recording artists for a cost of \$55,000 plus a meal buyout and applicable. Other costs related to hosting the event and providing backline support to the artists are covered in different contracts with different suppliers.

ANALYSIS

The contract stipulated a 50% deposit is needed as soon as the contract is executed and ideally the artist's names are not disclosed until the deposit has been received. In this case, we have secured approval to disclose the names of the performing artists at the Monday, May 9th Council meeting (but no earlier). So the contract/bylaw on the agenda at the time of publishing simply indicates: Artist A and B. The names will be disclosed and added to the final bylaw Monday evening. The deposit will be sent within days of the bylaw passing.

Other logistical planning for the large scale event is ongoing and may return if applicable to Council.

FINANCIAL IMPACT

The \$55,600 fee was contemplated in the overall outdoor concert budget that was approved by Council. The 2022 municipal budget estimated a potential \$28,000 financial loss on the event. The actual net cost of the concert, as with all special events of this kind, is dependent on several factors outside the city's control.

LINKS TO STRATEGIC PLAN

- To cultivate in the citizens of Elliot Lake an appreciation of arts and culture through accessible programming, arts and cultural facilities and entertainment that is available to all citizens.

SUMMARY

It is recommended to approve the contract with Glovebox Entertainment to facilitate the July 2nd Uranium Festival outdoor concert.

