



STAFF REPORT

REPORT OF THE CHIEF ADMINISTRATIVE OFFICER FOR THE CONSIDERATION OF COUNCIL

OBJECTIVE

To provide Council with a recommendation to enter into a contract with Lusville Dragway Company Limited for the provision of drag racing services at the Elliot Lake Airport for the 2022 North Shore Channel Drag Races.

RECOMMENDATION

THAT the report of the Chief Administrative Officer dated May 4, 2022 be received;

AND THAT Council pass the required bylaw to enter into an agreement with Lusville Dragway Company Limited for facilitation and provision of services for the drag racing event at the Elliot Lake Airport.

BACKGROUND

At the March 14, 2022 Council meeting, the following resolution was passed.

THAT the report of the Chief Administrative Officer be received;

AND THAT administration be directed to host the 2022 Drag Races on the weekend of July 15-17, 2022;

AND THAT a net cost of \$35,000 be approved in the 2022 operating budget;

AND THAT administration be directed to pursue options to decrease the net cost to the taxpayer while supporting local service clubs;

AND THAT the cost of PWs and all other city staff and equipment dedicated to the event be absorbed in-kind;

AND THAT the Elliot Lake Fire Dept wages be charged to the event given that those costs are over and above traditional wages for any given weekend in the summer.

ANALYSIS

Staff has been working with the NS Cruisers and assembling the details needed to host a successful race this July. The actual race services (timer, start line, track safety, coordinating drivers and categories etc) have always been operated by Lusville Dragway Limited since the inception of the races over 20 years ago. Lusville has maintained their 2019 fees at \$31,000 plus applicable taxes for the operation of the 2022 races.

The attached agreement is essentially the same contract as previous years with some subtle changes to reflect the Elliot Lake races are no longer part of a larger circuit (given that Wawa and Chapleau have cancelled their races in 2022).

FINANCIAL IMPACT

The \$31,000 fee was contemplated in the overall drag race budget that was approved by Council in March 2022. That budget forecasts a \$35,000 net loss. The actual financial result of the races, as with all special events of this kind, is dependent on several factors outside the city's control.

LINKS TO STRATEGIC PLAN

n/a

SUMMARY

It is recommended to approve the contract with Lusville Dragway Limited to facilitate the 21st annual North Shore Challenge Drag Races.

