



MEMO

To: Council
From: Daniel Gagnon
Date: November 17, 2021
Subject: 2022 Horne Lake Fishing Derby

The 15th annual Horne Lake Fishing Derby (Saturday of the Family Day weekend Feb 19, 2022) is slated to proceed unless Council direction is given otherwise. At this time of year, the city is typically pre-selling tickets as holiday gifts and to drive interest.

The event has a nominal financial impact to the city but requires staff time to organize and implement. The event drives tourism traffic into the community from the region (ie. pre-pandemic as far away as Windsor and even other provinces). Due to Covid concerns, last year's event was cancelled but plans were in place to limit the event to 90 registrants from the immediate area.

In a pandemic risk context, an outdoor event is helpful. Traffic flow can be managed to minimize crowd gathering sizes and tight quarters. If travel from outside the district remains a concern, the capacity of entrants and advertising can be moderated to mitigate those concerns.

As with any year, the event can be cancelled at any time due to ice conditions or any other reason at the city's sole discretion.

Respectfully submitted,

Daniel Gagnon